



UK FOOD SUPPLY IN THE 21ST CENTURY: THE NEW DYNAMIC

Research Team, October 2007

With specialist scientific and technological, economic and additional consumer-related expertise to be co-opted as required, a core research team has been assembled that represents excellence in each of the relevant fields:

CARDIFF BUSINESS SCHOOL (Kate Bailey, David Simons, Alexandra Kiff): supply chain lean thinking/elimination of waste, supply chain design and sustainable development, performance measures, cross-supply chain collaboration, the use of information flows in business environments

Kate Bailey is a Senior Research Associate within the Food Process Innovation Unit at Cardiff Business School. She has a background in supply chain and production management, having worked for major international companies within the electronics and automotive industries. She joined the Business School in 2004, and has since led a number of Value Chain Analysis (VCA) projects across the dairy, red meat, cereals and fresh produce sectors. She now heads the research team for the Chatham House Food project, examining the effects of strategic global influences on the future of the UK food supply. Her current research interests include supply chain vulnerability, food supply networks and cross-chain collaboration.

After graduating as a Mechanical Engineer, David Simons completed an MSc in Management Science & Operational Research at Warwick University Business School and spent six years in Operations and Logistics consultancy. At Cardiff Business School, David has ten years experience of supply chain analysis and implementation in the automotive and food sectors. With Dan Jones he facilitated lean thinking at Tesco from 1996 to 2002 and more recently has been principal investigator for a £3m research programme covering the four main agri-food sectors in the UK; red meat, cereals, dairy and horticulture. David is currently Co-Director of Cardiff Business School's Food Process Innovation Unit.

Alexandra Kiff is a recent addition to the Food Process Innovation Unit at Cardiff Business School. She graduated from the University of York in 2006 with a BA in Economics and Economic History. During her degree course her chosen areas of study included the globalisation of production, the economic growth of developing nations, and the complexities of the international economy. Her current research interests include the impact of global changes on supply chains and future changes to UK food supply.

CENTRE FOR BUSINESS RELATIONSHIPS, ACCOUNTABILITY, SUSTAINABILITY AND SOCIETY (CARDIFF UNIVERSITY, BRASS) (Professor Terry Marsden, Professor Robert Lee): analysis of business relationships to promote sustainability, accountability and social responsibility. The interaction between businesses and their social and physical environment. Accountability across the food supply chain

Professor Terry Marsden is the Head of Cardiff University's Department of City and Regional Planning and holds the Chair of Environmental Policy and Planning. He is the Co-Director of BRASS. Terry is a member of the Royal Town Planning Institute and co-editor of the Journal of Environmental Policy and Planning. His specialist areas of research include the agri-food debate and environmental policy.

Professor Robert Lee is a Co-Director of BRASS. An environmental lawyer, he is a widely acknowledged expert on contaminated land and waste management. He is currently working on a book on food regulation in Europe. He continues to have an active interest in legal practice, being employed as a professional development consultant with the Environment, Planning and Regulation Group of Freshfields Bruckhaus Deringer.

CITY UNIVERSITY (Professor Tim Lang): food policy analysis, human and environmental health issues as they relate to social justice and culture

Tim Lang is Professor of Food Policy at City University's Centre for Food Policy in London. His special interest is on tensions between state, supply chain and civil society policies, and how they shape (and respond to) competing demands about public health, environment, social justice and consumer rights. Most recently he and colleagues have completed a two year EU 6th framework study of ethical traceability in the food chain.

In 2005-06, Tim chaired the Scottish NHS Executive's Scottish Diet Action Plan Review and, from 2005-07, was an advisor to the Foresight Obesity programme. He is a Vice President of the Chartered Institute of Environmental Health and a Fellow of the Faculty of Public Health of the Royal College of Physicians.

OXFORD UNIVERSITY, Saïd Business School (Hardin Tibbs): scenario thinking to frame strategic concerns and global issues, the facilitation of debate, and analysis of the future effects of change and their strategic implications.

Hardin Tibbs is a management consultant with extensive international experience. He is an Associate Fellow at the Saïd Business School, Oxford University, where he co-teaches the executive education Scenarios Programme, and has a research role at the James Martin Institute for Science and Civilization, also at Oxford. An experienced scenario planner, he is CEO of Synthesys Strategic Consulting Ltd., and specializes in futures research and strategy development. Based at various times in the US, Australia and Europe, Hardin's work has spanned a wide range of industries and issues, including food, bio-technology, natural resources, taxation and transport. In addition to his strategy work, Hardin has made significant contributions on issues involving technology and environment. He is also a Fellow of the RSA.

CHATHAM HOUSE: (Susan Ambler-Edwards, Project Leader) the link to expertise around the world on the analysis of international issues

Susan Ambler-Edwards is a member of the Senior Civil Service whose career has been built on successive appointments in the central policy and operations staffs of the Ministry of Defence. Her areas of expertise include resilience of the civil infrastructure. Susan was seconded to Chatham House in January 2005 and has led the food project since June of that year. She holds an MA in International Studies from King's College, London.

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